

The nation's largest professional development conference for Holistic Healthcare Practitioners certified in [Foot Zone Therapy](#) will be held in Salt Lake City, at the Sheraton Hotel, May 5th - May 7th.

The 2016 Foot Zone Conference brings together the rich perspectives of Foot Zone Practitioners, Footzonologists®, European Reflexologists, BEZT Practitioners, and those who trace the [beginnings of their practice to Dr. Charles Ersdal](#).

Hosted by the [Utah Foot Zone Association](#), and sponsored this year by [Diffuser World Inc](#), the goal of the biennial conference is to offer conference attendees experienced and knowledgeable professionals within their field to present on in-depth topics relevant to the Foot Zone Practitioner.

The conference begins with a [Kick-Off Reception](#) Thursday, May 5th from 6pm - 9pm. This themed event is called The White Ball and we're asking everyone to wear white. With [Alex Boye'](#) as this year's emcee and entertainment and more than 100 prizes valued at over \$20,000 being given away this is sure to be the party event of the Conference!

Friday, May 6th begins the educational portion of the conference. [Jack Canfield](#), of Chicken Soup for the Soul and The Secret, will provide our Opening Keynote Address and following a getting-to-know-you luncheon there will be multiple Break-Out classes running concurrently throughout the remainder of the day.

With three tracks of classes - Business Development, Foot Zone Therapy/A&P, and Complementary Modalities - being held in four classrooms, [this year's class schedule](#) is designed to provide Practitioners with instruction that will help build your business and clientele as well as improve your knowledge and understanding of the Technique.

Following dinner on Friday, attendees have the opportunity to trade zones with one another.

Lunch and dinner are both included in the [full conference registration](#).

Saturday begins with more Break-Out classes and, following a brief on-your-own lunch on Saturday, attendees come together again for the presentation of [the Koru Award](#) and

to announce the winner of [the Grand Prize](#) - a leather, zero gravity, zoning chair valued at \$3,200!

We'll then begin the Round-Table demonstrations! These 13-minute mini-classes allow Practitioners to share tips, tricks, and techniques with one another in a setting that is more personal than a typical classroom would allow. With almost 30 presentations to choose from, attendees will have a difficult time narrowing it down to 8 presentations to observe during the 2 hour period!

After Round-Table demonstrations wrap up, Jack Canfield will offer his Closing Keynote Address and we'll break until our next conference.

Throughout the conference there is [a large vendor area](#), where only a very select, mid-size group of retailers will be displaying services and products useful for Practitioners.

[The Conference Commemorative Book](#) and video recordings of all classes and Round-Table demonstrations make this year's conference an educational opportunity for Practitioners that they'll be able to reference again-and-again for years to come!

[The Special Online Price](#) of \$197 for the full conference ends April 30th and, for a limited time, one-day pricing is available so local Practitioners can attend classes while working around their hectic schedule!